



## Four Year Plan: 2015 - 2018

### Vision

Providing a welcoming environment for all those interested in Speed Skating and enabling them to reach their maximum potential.

BCSSC Board of Directors  
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## MEMBERSHIP GOALS

### SUSTAINABLE MEMBERSHIP

The Club aims to be sustainable by creating a balanced cohort of LTAD groups. For financial sustainability the club will maintain a minimum membership number of 60 skaters who are participating in at least 2 sessions per week.

The club will pursue collaborative relationships where possible with other athletic programmes to promote participation in skating sports.

Programmes will be offered to schools to help encourage recruitment and promote the club.

### OFFICIALS

The club should maintain a strong internal base of officials and be at least capable of supplying the majority of chief positions for their own competitions. The target is 8 officials split as 1 x Recorder L2, 1 x Meet Coordinator L2, 1 x Chief Timer L2, 1 x Chief Place Judge L2, 4 x Others L1.

Officials should be encouraged to attend training and gain experience to achieve L2 in their chosen role.

### EXECUTIVE AND OTHER POSITIONS

The Executive shall consist of the following Positions and where possible board members should commit to a minimum two years of service:

Past President

President

Vice President

Secretary

Treasurer

Directors at Large

In addition to these positions two directors shall fulfill the positions for Volunteer Coordinator and Equipment Manager.

Roles should have a good representation of the skaters especially focussing on including those parents with younger children or that are masters and therefore expected to have sustained membership.

## TRAINING GOALS

### SHORT TRACK PROGRAM

The club will have a clearly defined short track program structure which accommodates the needs of recreational, competitive and masters speed skaters.

### LONG TRACK PROGRAM

The club will incorporate long track speed skating as an optional part of the training program for all skaters.

### ATHLETIC DEVELOPMENT

The club will provide goal oriented development plans in line with AASSA, SSC and LTAD recommendations and levels. This will include the badge programme (Iron, Bronze, Silver, Gold) and individual development plans for those eligible athletes.

Skaters' results shall be recorded and communicated back to the athletes. Methods of communication shall include coaching discussions and website postings.

### COACHES

The club shall strive to maintain a maximum coaching to athlete ratio of 1:10. Parent volunteers shall be encouraged to assist the coaches especially with the younger skaters.

Coaches should be encouraged and supported in their development including attendance of courses. Coaches should be rewarded based upon hours worked and level of certification however it is important to maintain the amateur focus.

## COMPETITION GOALS

### COMPETITIONS AND EVENTS

The club should offer a minimum of two sanctioned events per year with one being smaller scale and encouraging participation only from clubs closer in proximity.

60% of the volunteers and 75% of the officials at these two meets should come from the membership.

Four unsanctioned club race nights should be held each year with all members encouraged to participate regardless of ability. At least one internal competition should be held in Banff.

### SKATER ACHIEVEMENT

Achievements should be linked to the goals for particular skaters and groups.

The Club is committed to recognizing all skater achievements including both competitive skaters and recreational ones.

The Club is committed to providing the necessary resources (where feasible) to allow our athletes to participate in sanctioned provincial competitions, Canwest Games, Alberta Winter Games, Canada Winter Games and national competitions.

## COMMUNICATION GOALS

### MARKETING

A marketing plan shall be developed that will focus its efforts on improved communication with the public, members, governing bodies and corporations.

The marketing plan shall include the following features:

- Media Profile
- Public Profile
- Corporate Sponsorship
- Website

## RESOURCE GOALS

### FINANCIAL STABILITY

The club will hold in reserve a full year's worth of funds covering all ice fees.

On an ongoing basis the club will endeavour to set membership rates so that the annual fees cover the annual ice rental costs.

### FACILITIES AND EQUIPMENT

Training should be split between Banff and Canmore taking advantage of as much ice time as can be supported by coaching and membership requirements.

Each training group should have access to 2 hours of dedicated ice per week plus 1 hour of time shared with other ability groups. Indoor dry land training should be provided for the competitive skaters and they should be encouraged to attend.

The club should be entirely self-sufficient in provision of equipment including:

- Rental equipment - short track skates, long track skates, hard and soft guards, glasses, helmets, skate sharpening
- Competition equipment - stop watches, lap boards, helmet covers, starting equipment
- Training equipment - slide boards, ropes, pucks, buckets, mats (appropriate to level of training and competition at the club).